"NorthLink provided me with unbiased analysis and insights, which allowed me to make informed decisions. They were extremely professional and always had my best interests in mind. NorthLink prepared a detailed model and were able to show me the tradeoffs of the various capital structures. Their knowledge of the private equity market is excellent and quickly identified parties whose goals were aligned with mine. I would highly recommend them for any company looking for objective advice."

Gerry Schmalz Former Chairman, President & CEO Humpty Dumpty Snack Foods Inc.

"We had thought we could not qualify for the SR&ED program, and so had never claimed before we started working with NorthBridge. The level of professionalism and knowledge of the NorthBridge staff made the claim process easier than anticipated. Due to their professionalism and knowledge of SR&ED activities, they were able to put together a two year claim within a short period of time, which we would have had difficulties with had we been working on our own for this process."

Chris Fillingham President Pinnacle Litho Inc.

"We approached NorthSpring on the advice of our financial advisor. We were looking for a financial partner to complete a management buyout that could provide more than money. NorthSpring's advice in structuring the transaction, identifying other sources of financing, and tailoring the terms to meet our objectives was invaluable to completing this transaction on schedule. NorthSpring should be on every management team's short list of buyout partners."

Dan Schottlander President Pegasus Direct Mail Worx



Problem Solvers > Independent Thinking > Optimal Solutions





North Consulting Group is dedicated to

providing strategic insights and resources to

help you attain your business objectives. The

Group includes a variety of business services

that have been designed to help you acquire

and grow your business, increase profitability,

enterprise value, and work with you to reach

the goals you have created for your business.

North Consulting Group closely aligns itself

with its clients. Our focused business model

allows us to dedicate the necessary senior-

level attention during every engagement. We

share the transaction risk with our clients

through a success-fee structure (not on an

hourly basis). We deliver on our motto, "You

Deserve More."





✓ North

Consulting Group

Problem Solvers > Independent Thinking > Optimal Solutions



Problem Solvers > Independent Thinking > Optimal Solutions



Problem Solvers > Independent Thinking > Optimal Solutions



You Deserve More

## Transaction Advisory

NorthLink is a transaction advisory firm focused on providing independent and objective advice on mergers, acquisitions, divestitures, capital raising and succession planning to lower mid-market privately-held companies. We are comprised of a group of professionals with extensive and diverse transaction advisory, private equity and operational experience.

#### **Services**

- Mergers, acquisitions and divestitures
- Raising capital for acquisitions and/or growth
- Valuation analysis
- Refinancina senior bank debt
- Succession and business planning

#### **Typical Transaction Size**

- Mergers, acquisitions and divestitures: minimum of \$5 million total enterprise value (equity plus net debt)
- Raising private risk capital (equity and/or subordinated debt): minimum of \$2 million
- Out clients typically have a minimum of \$1 million in operating profit

NorthLink shares transaction risk with its clients through a success-based structure. Our goal is to create or identify options that will embrace our client's shareholder value while achieving their objectives.

### Risk Capital

NorthSpring Capital Partners provides risk capital to small and medium sized companies with the goal of creating value. We provide subordinated debt and/or equity across a variety of traditional industries located in Southern Ontario. NorthSpring takes a flexible approach when reviewing investment opportunities and we tailor our investment structure to fit the unique aspects of the business.

#### What Makes Us Different:

- Investments of \$250,000 to \$1 million
- We invest our own patient capital
- Minority positions
- Speed of Execution
- Leverage our network of contacts and resources

#### Situations We Invest In:

- Management Buyouts and acquisitions
- Growth companies needing capital
- Recapitalizing the business
- Unlocking the value of SR&ED claims
- Turnarounds (in select situations)

Our goal is to build long-term relationships, as a minority investor, with capable and experienced management teams. Our extensive experience, unique investment philosophy and resources are a powerful combination for value creation to help achieve your objectives.

# **SR&ED** Consulting

NorthBridge Consulting Services is a group of full service SR&ED consulting experts, who work with you to make sure you get back the best value for your SR&ED claim. With over twenty years of experience, and clients accross Canada, NorthBridge is one of Canada's premiere SR&ED consulting firms.

#### **Services**

- Provision of an account manager who is an SR&ED claims expert in your field
- Identification and development of all eligible projects and processes
- Consultation, analysis, advice, and assistance in the preparation of the necessary documents needed for a claim
- Full guidance with supporting documentation preparation
- Pre-review preparation
- Assistance with defense of claim to the Canada Revenue Agency
- The development of tracking and recording processes
- Training of your employees in the SR&ED process

#### **Client Profile**

NorthBridge Consulting Services works with clients all over Canada, in a wide range of industries, including manufacturing, design, information technology, plastics, and more.

www.northbridgeconsultants.com

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